

# WordPress Plug-In Dev for E-Commerce Startup

## PROJECT DETAILS

 Web Development

 Oct. 2021 - Ongoing

 \$50,000 to \$199,999

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*"We have fluid communication."*

## PROJECT SUMMARY

WPExperts is developing an e-commerce startup's WordPress plug-in. The tool uses Web3 technology, including Blockchain and NEAR Protocol.

## PROJECT FEEDBACK

WPExperts has delivered high-quality outputs so far, meeting expectations. Their prompt and communicative approach ensures timelines are met and issues are addressed. Overall, they've taken ownership of the project, going above and beyond for the client's long-term success.



## The Client

Please describe your company and your position there.

I am the CEO & Founder of The Startup: Socialmeet The Best Meritocracy Club in The World (E-commerce of hours of Talented People)

## The Challenge

For what projects/services did your company hire WPExperts, and what were your goals?

We are working on the revolution of Job and we need a plugin to bring assets from WEB3 to WordPress Websites in order to Gammificate these. So we did strong research about the top 5 companies in WordPress in Gamification and interview them to check their skills because this specific knowledge about WEB3, WEB2, Gamification, and E-commerce is kind of hard to find.



Marilyn Betsabe  
Alvarado Quiroz

CEO & Founder, Socialmeet



Business Services



1-10 Employees



San Francisco, California

### CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

We find that WPExperts was the best alternative because his CEO decide to lead the project personally and all the team shows the passion for learning about WEB3 (NEAR PROTOCOL) and innovating and doing a project that doesn't exist in the world yet and like Meritocracy Plugin, so they are our perfect technical partnership for make it happens!

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Bring the technology of Blockchain of NEAR Protocol to Ecommerce in WEB2 plus Gamification imply many skills, experience, and also ability to research and learn fast. So our deliverable is the MERITOCRACY PLUGIN, which let WordPress users bring assets from NEAR Protocol to their website made in WordPress.

How many people from the vendor's team worked with you, and what were their positions?

The CEO of WPExpert personally leads this special project and we coordinate with a Sr. Business Analyst and with at least 2 developers more and other human sources that we don't know with specif details because the project Manager handles internally these details.



## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

So far their work is outstanding our project is a 7-month project and we receive the first Milestone and checked with the NEAR protocol expert also and they said that everything is Great.

Describe their project management style, including communication tools and timeliness.

They finish the first Milestone before the deadline and this is remarkable for us because time is very important in a project like this. We have fluid communication with the project manager by Whatsapp and he always answers fast and gets a solution as soon as possible.

What did you find most impressive or unique about this company?

I think the personalization you really feel like they take your project like their project, they take care a lot of Reputation and have the best quality in their services and their delivers

Are there any areas for improvement or something they could have done differently?

So far so good and I am totally sure that I'll do all my futures project with them as our technical partners