

WP Experts.io



# CORPORATE PROFILE

[www.wpexperts.io](http://www.wpexperts.io)

## We Are An Enterprise Level WordPress Development Agency.

WPExperts is a leading WordPress development agency dedicated to helping businesses to prosper online. With a team of professional and experienced individuals, we've managed to serve thousands of clients by offering them digital services that eventually lead them to generate more traffic and greater profits.

Over the years, our services have improved and been recognized by many leading organizations and review platforms. Our hard work has helped us become the first organization in the 'MENAP' region to be recognized as a WordPress VIP Silver agency partner.

You've come to the right place if you are searching for a reliable WordPress development agency. Please go through our company profile to learn more about our exceptional products and services.



# About Us

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Founded in 2011, WPExperts is a globally leading '360-degree digital services agency specializing in WordPress, WooCommerce, Magento, and Shopify full-stack development. With over 12 years of experience, 3000+ completed projects, and 500+ clients worldwide, we are the top choice for technical WordPress development, consultation, and support services.

## Services we Offer:

- Web Development
- Web Designing
- Mobile App Development
- API Programming
- Payment Gateway Integration
- Digital Media Services



WPExperts has come a long way since its inception, from a team of four to a dedicated team of 150+ hard working professionals in 2022, working round the clock from various regions and continents. We have made several contributions to open-source projects and extensions in the WordPress and WooCommerce ecosystems. We have also conducted many regional WordCamp and WordPress Meetups to spread the WordPress spirit among local communities.



### Our Vision & Values

Our goal is to revolutionize business processes globally with cutting-edge technology. Our commitment to our customers, transparency, innovative thinking, teamwork, and growth has always been, and will always be, at the heart of our business.



### Our Philosophy

Our clients serve as our main sources of inspiration as we innovate every aspect of the digital space on their behalf. We join your team, becoming real partners that consistently support your corporate objectives.

# Why Us?

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## On-time Delivery

Time is money, and we never waste it by not meeting deadlines. WPExperts takes responsibility and delivers your project as promised.



## Transparent Pricing

WPExperts analyzes the project's difficulty and sets the price afterward, keeping our client's budget in mind.



## Professional Consultancy

We believe in professionalism & decision-making. Considering your project's nature & budget, we provide the best-fitted solutions.



## Client Focused

WPExperts has already delivered 3000+ projects to various clients in different industries with the help of a team working round the clock.



## WordPress Specialists

WPExperts has no parallel when it comes to WordPress development, custom plugins & customization services.



## Excellent Support

Once the project is delivered, our team is always there to support you and make things easy for you on the go.

# Achievements & Milestones



**4000+**  
CUSTOM DEVELOPMENT  
PROJECTS



**1,000,000+**  
PLUGIN USERS



**SILVER**  
CERTIFIED  
WOOEXPERT



**Silver**  
Agency  
Partner

REVIEWED ON



56+REVIEWS



330+REVIEWS

OFFICIAL PARTNERSHIP WITH



**Square**

OFFICIAL PARTNERSHIP WITH

**stripe**



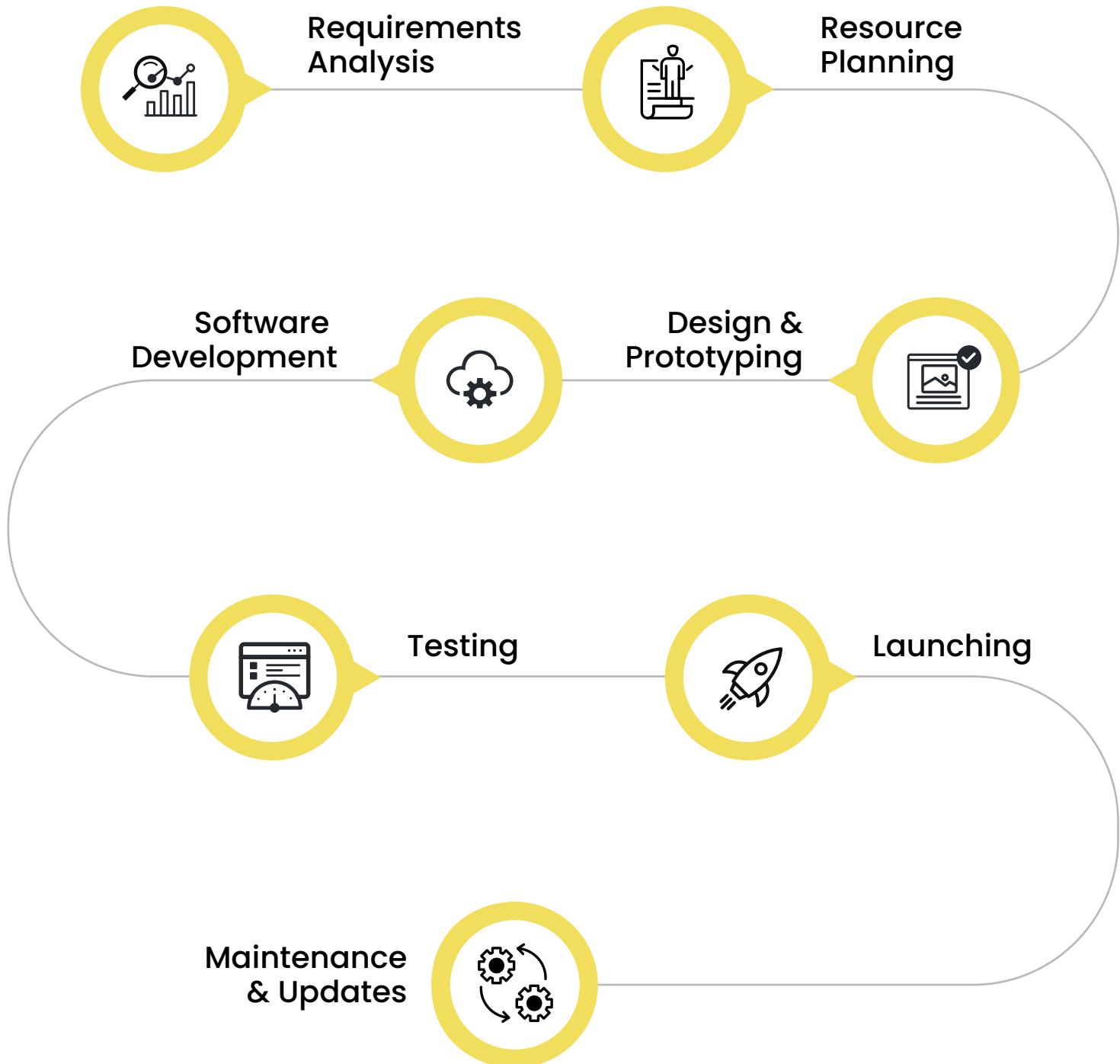
DELIVERED  
**3600+ PROJECTS**



Recognized  
as "Top 1000  
Companies"

# Work Process

Discover how we turn ideas into reality!



# Our Services



Website & Web App Development



UI / UX Design



Mobile App Development



API Programming & Integration



Payment Gateway Services



B2B/B2C Ecommerce Development



WordPress VIP Development



Digital Marketing



Staff Augmentation

## Industries we serve



Ecommerce



E- Learning



Health Care



Gamification



Fin Tech



Telecommunication



Hospitality



Transportation

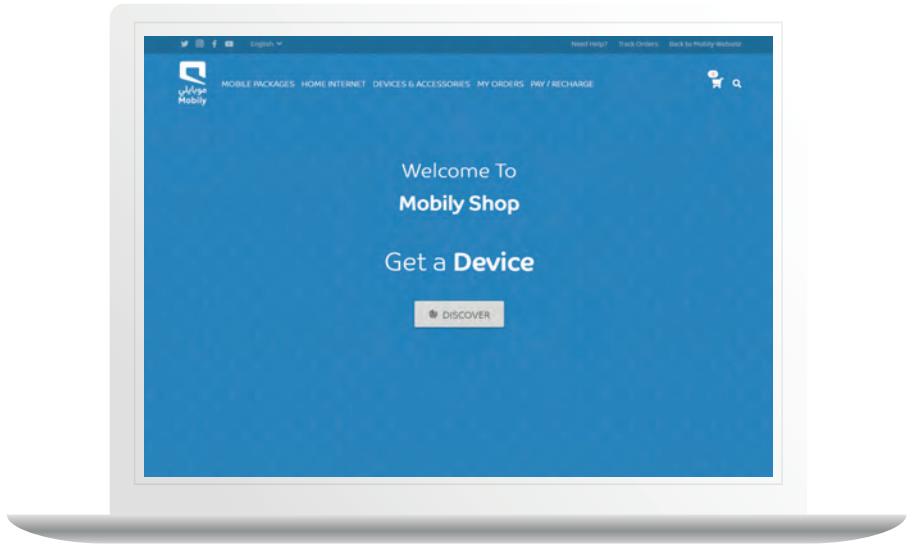
# Technologies



# Tools



# Case Studies

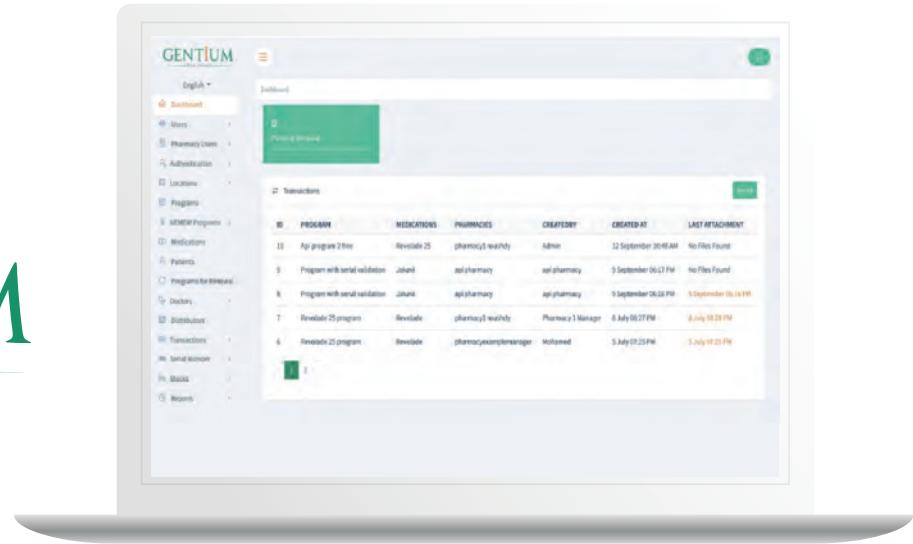


Official Mobily e-shop development end to end, including website interface and ecommerce fulfillment process. Also we have built APIs to serve Mobily mobile apps.

- **Architecture & Solution Stack:** Hybrid stack (Coupled for Web eshop, Decoupled for mobile apps).
- **Backend:** WordPress/WooCommerce.
- **Frontend:** WP Bakery Visual composer, React.
- **API Management:** REST API default and custom that's managed through postman collections.
- **Payment Integrations:** Apple Pay, MPGS, Payfort
- **QA:** Manual testing using real devices + Browserstack, and Postman.
- **Monitoring:** New Relic.
- **Development SDLC:** Iterative Model with Kanban support for task monitoring.
- **Documentation and Project Management:** Jira, Trello, Gitlab, Slack, and Microsoft Teams.

**Achievements:** Mobily, one of the biggest telecommunication companies in KSA, has been our client for 4 years running, during which Objects worked and optimized traffic and sales efficiencies on their eShop platform.

# Case Studies



Gentium healthcare is a digital experience for patient support programs to facilitate the process for patients and to close any fraud gaps or manipulation of the programs that may happen to the medications sponsored in the support programs.

- **Architecture & Solution Stack:** Coupled
- **Backend:** PHP Laravel, Backpack.
- **Frontend:** HTML, CSS, JS.
- **Infrastructure:** Ubuntu + nginx server.
- **Security Management:** Cloudflare.
- **QA:** Manual testing using real devices + Browserstack.
- **Monitoring:** zabbix.
- **Development SDLC:** Scrum.
- **Documentation and Project Management:** Redmine, Gitlab, and Mattermost.

**Achievements:** Using this digital PSP software, Gentium healthcare was able to contract with Novartis Pharma to serve 3000+ patients with the help of contracting 600+ pharmacies' POS accounts.

# Our Products

## WooCommerce Products

Over 6.5 million websites are powered by WooCommerce on the internet. Considering this number, we have developed and designed 25+ WooCommerce add-ons. Please take a look at our amazing WooCommerce add-ons that are dedicated to offering a better experience.



Restaurant for  
WooCommerce



DONATION for  
WOOCOMMERCE



User Registration  
for WooCommerce



License Manager  
For WooCommerce



Sales Agent For  
WooCommerce



Instant Checkout  
for WooCommerce



Notifications  
for WooCommerce



CURRENCY SWITCHER  
FOR Woocommerce



Tiered Pricing for  
WooCommerce



QUOTE  
FOR WOOCOMMERCE



BULK ORDER  
For WooCommerce



Fundraising  
for WooCommerce

# Our Products

## Post SMTP

Post SMTP is an easy-to-use and powerful SMTP mailing plugin that enhances email deliverability. Our plugin is fully compatible with any SMTP mailing service to ensure everyone can benefit from it. This amazing email marketing tool has 300,000+ active installations and is perfect for making your marketing email delivery process flawless.



## Key Features



OAuth 2.0  
Protocol



Email  
Logs



Chrome  
Extension



Instant  
Notifications



Fallback  
Mailing

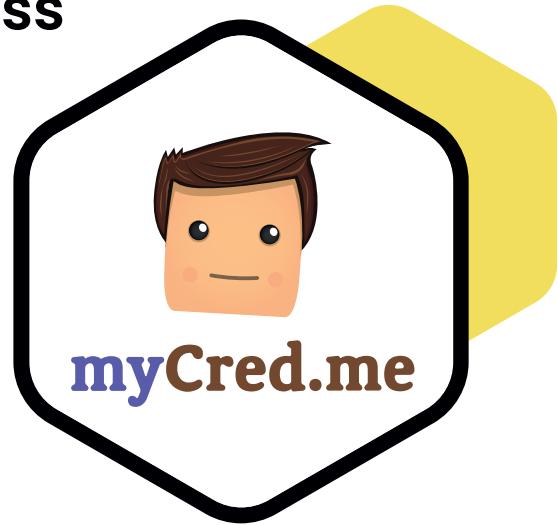
## Post SMTP - Premium Extensions



# Our Products

## myCred - Top Rated WordPress Points Management System

myCred is a WordPress points management system that allows you to gamify your website or create a loyalty program to offer a better customer experience. MyCred has 70+ add-ons that let you customize the reward system on your website. This plugin has 20,000+ active installations making it one of our top products. All online businesses struggling with low engagement should give myCred a try to witness an instant boost in user experience.



## Key Features

### Discount Coupons



Redeem coupons for myCred points.

### myCred cashCred



Redeem points for real money.

### Points as Payment



Users checkout with myCred points.

### Digital Rewards



Award users with digital badges

### myCred buyCred



Sell myCred points for real money.

### Sell Digital Content



Sell content for myCred points

# Our Products

## APPExperts

AppExperts was launched in the year 2022 by WPExperts to help anyone from anywhere transform their website into a mobile application. This amazing platform has provided mobility solutions that revolutionize the way businesses operate. Our WordPress mobile app builder allows businesses to launch their very own iOS and Android application. With over 3000+ active users and 2000+ created apps, AppExperts has become one of our top recently launched brands.



## Key Features



**Multilingual Support**



**Custom App Menu**



**Integration With Third-Party Apps**



**Content Management Through the App**



**WooCommerce Support**



**Custom App Loader**

# Our Clients

Empowering businesses to achieve their full potential.



# Client Testimonials

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Website  
[wcportal.org](http://wcportal.org)  
★★★★★

WPExperts delivered the project within time and up to the client's expectations. The vendor provided the client with support even after the project was finished. They ensured effective communication via email and virtual meetings. Their advanced skills and quality of delivery were commendable.

Reviewed on **Clutch**

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Website  
[arabbaladi.com](http://arabbaladi.com)  
★★★★★

WPExperts delivered the project in a timely manner and managed to meet the client's expectations. The client was very satisfied with the deliverables and impressed with the partnership. The service provider's team was efficient, quality-oriented, and communicative.

Reviewed on **Clutch**

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Website  
[ecarebehavioralinstitute.com](http://ecarebehavioralinstitute.com)  
★★★★★

WPExperts surpassed the client's expectations with the quality of their work and innovative solutions to problems. They consistently reported the project's progress and were accessible and easy to work with.

Reviewed on **Clutch**

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Website  
[healthandvitality.com.au](http://healthandvitality.com.au)  
★★★★★

The company was happy with the project's results; they achieved their desired outcomes. WPExperts managed the project well. They communicated closely with the firm through Skype and over the telephone. Their resources were eager to help and always responsive.

Reviewed on **Clutch**

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Website  
[Bestcricketstore.com](http://Bestcricketstore.com)  
★★★★★

WPExperts completed the website on time. Their team helped the client ensure their website appeared on Google searches, increasing their business. Moreover the vendor was updated on new technologies and communicated Effectively.

Reviewed on **Clutch**

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Website  
[facsuit.com](http://facsuit.com)  
★★★★★

WPExperts successfully integrated the attributes selection module into the client's layered systems. They delivered faster than expected, on time, and perfectly. The team was extremely responsive and provided clear communication.

Reviewed on **Clutch**

# Key Personnel

Meet the founders and visionaries behind WPExperts. With a profound passion for contributing to the WordPress community, Mr. Saad Iqbal and Mr. Ahmed Salah have dedicated a lifetime to transforming the ordinary into the extraordinary.



## **Saad Iqbal**

Founder & CEO

A contributor to the WordPress community since 2008. He founded WPExperts.io in 2011 as a premium WordPress agency running operations in Pakistan and Egypt.

Today the company has 80+ team members working on innovative WordPress projects and Plugins. You will find him attending, volunteering, sponsoring, and organizing WordCamps and WordPress Meetups in Pakistan and worldwide.

## **Ahmed Salah**

Co-Founder & CTO

An experienced founder with a demonstrated history of working in the information technology and services industry. Skilled in Search Engine Optimization (SEO), Mobile Applications, Management, HTML, and Startups. A strong business development professional with a Bachelor's degree focused in Pharmacy from Alexandria University.





## Contact Us:

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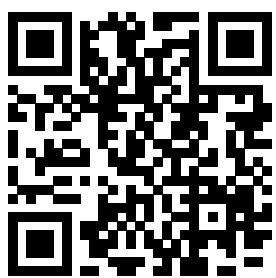
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